

BRUNO VASSARI

INTENSIVE WHITENING TREATMENT

The main action of this effective treatment is to exfoliate and lighten the skin. However, it also has a powerful anti-ageing and oxygenating effect. It stimulates collagen synthesis and improves skin texture. Results can be seen after the first few times the treatment is used.

USE OF THE TREATMENT:

Recommended for asphyxiated skin and/or skin with pigmentation problems.



FREQUENCY OF TREATMENT:

On starting treatment, carry it out weekly until the desired results are obtained. To maintain the results, continue once a month.

STEP BY STEP

(Length of treatment: 45-55 minutes)

- 1 Start the treatment by using **Creamy Cleansing Foam** for an in-depth removal of make-up. Apply a little quantity to the face and neck using gentle movements.
- 2 Next, lightly moisten the skin with warm water and massage with gentle circular movements to obtain a delicate foam.
- 3 Afterwards, remove the product using towelling gloves moistened in warm water, until you have ensured there is none left.
- 4 Subsequently, tone the skin with **Brightening Lotion**. Soak some cotton pads in the lotion and dab it onto the face to complete the skin cleansing process.
- 5 Once the skin is entirely clean, apply **Whitening Peel Treatment**. To prepare it, extract 5 ml of the product with the help of the measuring syringe included in the pack.
- 6 Using a fan brush, apply the peeling treatment on the face and neck. It is normal to notice an intense feeling of activation on the area treated due to the high concentration of the components of the formula. In areas where there are spots, a larger amount of product can be applied to increase the bleaching effect.
- 7 Leave the product work for 10 minutes.
- 8 After this time, cleanse in-depth, making sure the product is fully removed. Repeat the process several times for a perfect cleanse.
- 9 Following the peeling, the skin is ready to receive the next step of the treatment, a massage with **Vitalizing Massage Cream**. After which, remove the remains of the cream with a hot damp towel. This step is optional.
- 10 Continue the treatment applying **Intensive Whitening Concentrate**. To apply it, carefully open the ampoule. Apply all the contents to the face and neck using gentle circular movements. Continue to rub on until fully absorbed.
- 11 Once the concentrate has been applied, prepare the **Intensive Whitening Mask**, which is designed specifically for this treatment. To prepare it, mix a whole sachet of the mask with the necessary amount of water. Mix vigorously until a smooth mixture is obtained. Quickly apply to the face and neck. Leave it work for 15 minutes.
- 12 After this time, remove the mask in one piece.
- 13 To complete the treatment, apply **White Day Protection SPF15** to the face, neck and décolleté.



Ongoing care at home: Intensive Whitening Treatment

Cleanse	Creamy Cleansing Foam Gentle cleansing cream formulated with plant extracts that soothes and moisturises the skin. Emulsify a little with water. Make circular movements on the face. Rinse off with water. Use: morning-night
Tone	Brightening Lotion Gentle toner that moisturises and normalises the skin after cleansing. Soak some cotton pads and dab onto face, neck and décolleté. Dry with a tissue. Use: morning-night
Day-time treatment	White Day Protection To the clean skin, spread over the face and neck, making sure to cover fully.
Night-time treatment	White Light Intensive lightening treatment. Apply the serum to the face, neck and décolleté after the usual cleansing.
	Brightening Essence Gel Antioxidant and highlighter serum containing pure vitamin C.
Treatment for Eyes	Eye Lift-ox Anti-ageing eye contour that helps improve the appearance of dark circles under the eyes. Apply a small amount to the outer corner of the eye and gently spread all the way around. Use: morning-night

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